



Awyr Las
Blue Sky

Annual Report and Accounts 2017 to 2018

*Awyr las / Blue Sky is the working title of the Betsi Cadwaladr
University Health Board Charity & Other related charities.
Registered Charity Number: 1138976*

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Foreword by the Chair of the Charitable Funds Committee

Welcome to the Awyr Las Annual Report and Financial Statements for 2017/18.

Awyr Las has a clear mission: to enhance the Betsi Cadwaladr University Health Board's ability to improve the health and wellbeing of people across North Wales and deliver excellent care. The Charity provides new facilities and state of the art equipment across the region; special projects and complementary activities for patients; and research and additional training programmes, but it also offers so much more. For many people, Awyr Las helps to offer a smile when they need it, a helping hand when they want it, and an extra bit of comfort or security when they are least expecting it.

This is my first report as Chair, so I would like to take this opportunity to extend my sincere and grateful thanks to all the dedicated supporters who have contributed this year to further the Charity's mission, and to help the Charity's individual funds achieve their objectives. I also wish to thank the Charity's Fund Advisors, the NHS members of staff who voluntarily oversee the Charity's 371 funds, and the members of the Charity's Advisory Group, the patient representatives and NHS staff members who together scrutinize all grant requests over £5,000.

"Over £2.5m has been given from donations, fundraising and legacies this year"

I am delighted to be reviewing a year in which Awyr Las's supporters have once again made a significant difference to patients through the Charity's wide-ranging grants programme. In a year when the Charity has spent £2.8m to support patients and NHS staff, I am also buoyed by the huge amount of support the Charity continues to receive from local people, organisations and businesses. Over £2.5m has been given from

donations, fundraising, legacies and investment income this year. This is a credit to the fantastic nursing, medical and support teams that we have across North Wales; the fact that so many people wish to give back to show their thanks demonstrates how grateful many people are for the excellent care and treatment they receive.

There have been many highlights this year for the Charity, including large-scale fundraising events like the By Your Side Walk, Snowdon Rocks and school visits with our mascot, 'Nel Del'. The real highlights for all of us involved in Awyr Las are when we see the impact that donations in the community and on wards and hospital departments have on our patients, and when we learn about the impact that grants for research and development have on NHS staff and how additional training and services leads to providing better care for patients.

There has been a great deal of positivity associated with the Charity over the past year, which is much deserved, but there is still a great deal more that we can all do to better Awyr Las. As the new Chairperson of Awyr Las, I look forward to working with the Awyr Las Support Team to build on the Charity's reporting mechanisms, so more people can be made aware of the impact that donations make. I look forward to hearing more from the Fund Advisors about their future plans for services and how donations through the Charity can help to really enhance the care that patients receive both in the community and in our hospitals.

This year has seen a change in the profile of the Awyr Las Support Team, and we now have a Fundraising Support Manager in the East, in the Central area of North Wales and in the West. We have decided to invest in providing more support for those who choose to give back to their local healthcare services because we want to ensure that all supporters that give through the Charity receive the appreciation and recognition they deserve.

Thank you to everyone who has chosen to support their local healthcare services through Awyr Las this year. All contributions are valuable, and all help in some way to advance healthcare provision in North Wales. I must pay tribute to the Honorary President of Awyr Las, Lord Barry Jones, for his outstanding support and commitment to the Charity throughout this year, and also to the Robins Volunteers in our hospitals. The Robins programme is part-funded through donations given to Awyr Las, and the help the volunteers give in the hospitals is gratefully appreciated by everyone.

The support the Charity receives is really helping to make sure people in North Wales can access the very best care and treatment possible. Awyr Las supports many very ordinary healthcare services, but thanks to your generosity, the Charity is able to do extraordinary things. Thank you.

Bethan Russell Williams

**Chair of the Charitable Funds Committee
December 13, 2018**



Awyr Las at a glance



Awyr Las' history and purpose

Awyr Las (officially titled Betsi Cadwaladr University Health Board Charity and other related Charities) is a registered Charity (registered number 1138976) and is constituted under a trust deed dated 23rd September 2010. Within the Charity group registration, there are two subsidiary charities:

- Betsi Cadwaladr University Health Board Charity; and
- The North Wales Cancer Appeal.

The Betsi Cadwaladr University Health Board is the legal corporate trustee which means that whilst the Board members are responsible for the administration of the funds, they are not individually trustees of the Charity.

“Awyr Las is the umbrella Charity for over 370 charitable funds”

Awyr Las is the umbrella Charity for over 370 Charitable Funds which together support wards, units, departments, specialities and community projects right across North Wales. Donations given through the Charity help dedicated NHS staff in hospitals and in communities across North Wales to offer an enhanced healthcare service, offering patients and their families the very best care and treatment available.

The Charity's priorities are decided by frontline nursing and medical staff. Thanks to your support, Awyr Las funds state-of-the-art equipment and new facilities; extra staff training and world-class research; special projects and additional services; complementary therapies and extra patient comforts which are all over and above what NHS core funding can provide.

Since 2010 Awyr Las has funded £25m of improvements to health care services across the region thanks to the generosity of local people, national Foundations and grateful

patients from far and wide. This support has made a real difference to the lives of patients and their families.

“The Charity does not replace statutory NHS funding”

As the Charity does not replace statutory NHS funding, your donations will genuinely improve the care available to local people in ways that would not otherwise be possible.





Awyr Las' purpose and activities

Mission & Vision

The Charity's overarching mission is to enhance BCUHB's ability to improve the health and wellbeing of people across North Wales and deliver excellent care. Our vision links to that of Betsi Cadwaladr University Health Board. Awyr Las aims to help create an environment in North Wales which promotes equality for all with an emphasis on staying well and active.

"During the year 2017/18, grants totalling £2.7m were made"

Expenditure grants from the Charity are made in accordance with Charity law, the Charity's constitution and the wishes and directions of donors. During the year 2017/18, grants totalling £2.7m were made, which helped the Health Board to make a real difference to the patients and their families across North Wales.

Values

The Charity's values aligns with the values of BCUHB. These are:



Rhoi cleifion yn gyntaf
Put patients first



Gweithio gyda'n gilydd
Working together



Dysgu ac arloesi
Learn and innovate



Cyfarthrebu'n agored ac yn onest
Communicate openly and honestly



Gwerthfawrogi a pharchu ein gilydd
Value and respect each other



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The Charity's purpose

The Charity exists for two reasons, both of which are equally important and both of which have a huge impact on the care and treatment that patients receive:

- To ensure that BCUHB's strategic priorities of improving healthcare can be met.
- To ensure that those who want to give back to specific health care services are able to do so in a way which supports local priorities.

"There is a very real need for support from charitable sources in order to provide excellent care"

NHS Charities have been in existence since 1948 and have always played an important role in the above but now more than ever. As we are living longer, many of us with complex health issues and diseases, there is a very real need for support from charitable sources in order to provide excellent care. The Charity has traditionally focused on supporting secondary care, particularly cancer services, but there are two pressing issues which the Health Board needs to address: 90% of the care people receive is from primary care and community services, and with predicted rises in cases of dementia and other mental health issues, cancer, diabetes and heart conditions there will be ever increasing demands on these services. There are also evident health inequalities in North Wales, with those living in the least deprived areas likely to live 13 years longer in better health than those living in the most deprived areas.

The challenge that faces the Charity is to effectively continue to provide the support needed on wards and departments in secondary care settings and secure the support to address the two pressing needs: to improve primary & community care provision and; to reduce health inequality.

The Charity Support Team's purpose

The Charity's support team, made up of finance, fundraising and administrative support staff, exists to ensure that the Charity's mission can be carried out. The support

team also provides assistance to other charities like the Leagues of Friends which provide direct charitable support to BCUHB.

The support team: manages the Charity's financial accounts, investment portfolio and grants programmes; provides assistance to and guidance for the Fund Advisors who oversee the Charity's different Funds; helps fundraisers who want to organise events and activities in aid of the Charity; organise fundraising events and initiatives to raise money in aid of the Charity; promote giving to healthcare services and keep in touch with supporters.

"In 2017/18 we were able to claim £8k in gift aid"

The team also ensures that Awyr Las maximises your donations by reclaiming thousands of pounds in Gift Aid annually. If you are a UK taxpayer and make a simple declaration when donating then, in many cases, for every £1 donated the Charity receives 25p of Gift Aid. In 2017/18 we were able to claim £8,000 in Gift Aid.

What Awyr Las has achieved thanks to your support

Awyr Las serves the patients and staff of the Betsi Cadwaladr University Health Board. The Charity supports a wide range of health-related activities to improve the quality of services for patients and staff, including:

- Equipment to improve patients' experiences in and out of our hospitals;
- Improvements to the quality of the care environment for patients;
- Health promotion and research projects;
- Special projects including arts in health and wellbeing activities and complementary therapies;
- Training for the benefit of local healthcare services and teaching equipment; and
- Making improvements to Health Board facilities for staff and patient purposes.

Examples of grants awarded during 2017/18



Wigs for Dermatology & Cancer Patients

We are proud to provide regular support to patients that suffer hair loss from either the cancer treatment they have received or as a result of a dermatological condition. Hair loss can have a huge emotional impact on patients and having this service means that patients have access to a qualified wig advisor/fitter alongside their appointments for treatment. The provision of a wig greatly helps with a patient's sense of wellbeing.

The BCUHB Robin Volunteers

The Robins received the Best UK Befriending Project Award in 2010 by the Mentoring & Befriending Foundation and were praised on ITV News for their 'meet and greet service' at Wrexham Maelor hospital; we are honoured to be able to support the work of over 200 fantastic volunteers throughout all of our hospitals over this financial year and the next. The Robins range from mature Robins wishing to 'give something back', to younger people wanting invaluable experience at the beginning of their careers in healthcare.



Laser Surgery Equipment for Head and Neck Cancer Service in North Wales



Head and neck cancer has been centralised in BCUHB to Glan Clwyd Hospital. Awyr Las has contributed towards laser surgery equipment, which will ensure that patients are treated in a timely manner whilst also receiving the best care possible. This is achieved by reducing the need for chemotherapy and radiotherapy and hence minimizing complications after treatment.

PHD KESS part funding

This collaborative research project combines insight from Bangor University and Public Health Wales, and is financially sponsored by Awyr Las and the European Social Fund. The primary aim of the project is to promote healthy decision-making at the population level, in order to reduce the prevalence and impact of lifestyle driven health conditions. A specific focus also relates to the alleviation of health inequalities across socioeconomic groups. Four research studies have been conducted, which include the design and evaluation of two motivational diary interventions, an investigation of the highly successful physical activity initiative 'Parkrun', and a lab-based study to determine the value of metacognitive strategies, or 'mantras', in healthy eating behaviour.





Birthday Cakes

Being in hospital can be a lonely experience for many patients especially on your birthday. Funding from Awyr las has enabled ward staff to surprise patients on their birthday.

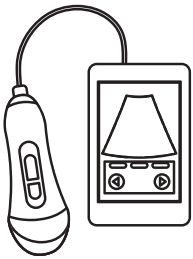
"She was overjoyed as they sang for her. All the staff and patients in the room were given a piece of birthday cake and enjoyed it!"

12 x 7 day heart rate monitors for Ysbyty Wrexham Maelor

12 x 7 day heart rate monitors were purchased for Ysbyty Wrexham using Awyr Las funding. These purchases will reduce the waiting list for patients needing 7 day heart monitors and increase the quality of care received by patient due to less delays before treatment.



Ultrasound Diagnostic Machine for CMATS East



Thanks to funding from Awyr Las, Clinical Musculoskeletal Assessment and Treatment Service (CMATS) in the East can provide this facility which will mean that patients can attend for an assessment of their condition and receive a diagnostic test at the same time. This avoids a long wait for an appointment with the radiology service or for a consultant's opinion and will prevent a delay in commencing care and management of the patient's condition. This will clearly improve the efficiency of the patient pathway and improve the quality of care; it is likely to mean that a patient will get better outcome following their intervention as they are treated earlier.

Christmas lunches for patients

The positive impact the Awyr Las funds had on our clients at Christmas, was that it provided a sense of normalising which is an integral part of the recovery principles in mental health. This sense of normalisation was due to the funds which were used for both staff and clients to go out for a Christmas meal together. Social inclusion is also a vital part of mental health recovery, and using the charitable funds to go out for a Christmas meal provided this sense of inclusion. Without having access to such funds at Christmas, we would not be able to provide our clients with such opportunities to engage in activities which support their recovery.



Trilogy non Invasive Ventilation Machine, Critical Care Unit, Ysbyty Gwynedd

A trilogy ventilation machine is designed to provide ventilation support for a wide range of patients with varying conditions by using a mask (non-invasive). These machines are critical to treat patients with respiratory failures (type i and ii) and can reduce admission to ITU.

"The Robins are brilliant, without them we would feel lost."

"The funding received was used to purchase three stroke chairs to facilitate patients getting out of bed who lack sitting posture which is helping to benefit the patient. The chairs are specialised and support patients as part of their rehabilitation process."

"It made me forget I was in hospital for a while going out for a Christmas meal"

How has Awyr Las helped you?

"Thanks to Awyr Las I no longer have to worry about finding a parking space when I go for my treatment."

"The funding from Awyr Las has enabled us to purchase the best medical equipment available for our ward."

"I'm supporting my local mental health service because the stigma around mental health is still a huge issue, and I want to give back to show my appreciation for the care I've received."

"I want to make sure that people with dementia receive the very best care in the most appropriate surroundings, and that is why I support Awyr Las"

"I used to be a teacher in the local area before and I like to continue giving back by helping people less fortunate than me"



"I'd also love to get involved in more fundraising in the future as I have really enjoyed it and it's so important."

Why are you donating to Awyr Las?

"The added extras, big or small, can make a real difference to patient experience and hospital environments."

"It's great that local people can support local hospitals. Their support can make a real difference to local patients"

"As well as bringing much needed funds to the NHS, particularly here in North Wales, I want to take as much positivity and hope from my experience as possible - I know that this has been a huge contributing factor to my recovery so far"

Financial Summary

The following figures are taken from the full accounts approved on 13th December 2018, which carry an unqualified audit report. The accounts should be viewed in full if more details are required. This part of the trustee's annual report comments on key features of those accounts. The full accounts have also been logged with the Charity Commission. In this section, you can learn how the money was raised and how the money raised is making a difference for patients and their families.



£2.5m

Total Income



£3.1m

Total Expenditure

“Almost all of our income comes from the voluntary efforts of staff and the general public”

Almost all of the Charity's income comes from the voluntary efforts of NHS staff and the general public. **Overall, the Charity has spent £0.8m more than it received this year which aligns with Awyr Las' strategic plan to utilise funds promptly whenever possible.** The total funds available to the charity has decreased from £8.094m to £7.597m at the end of 2017/18.



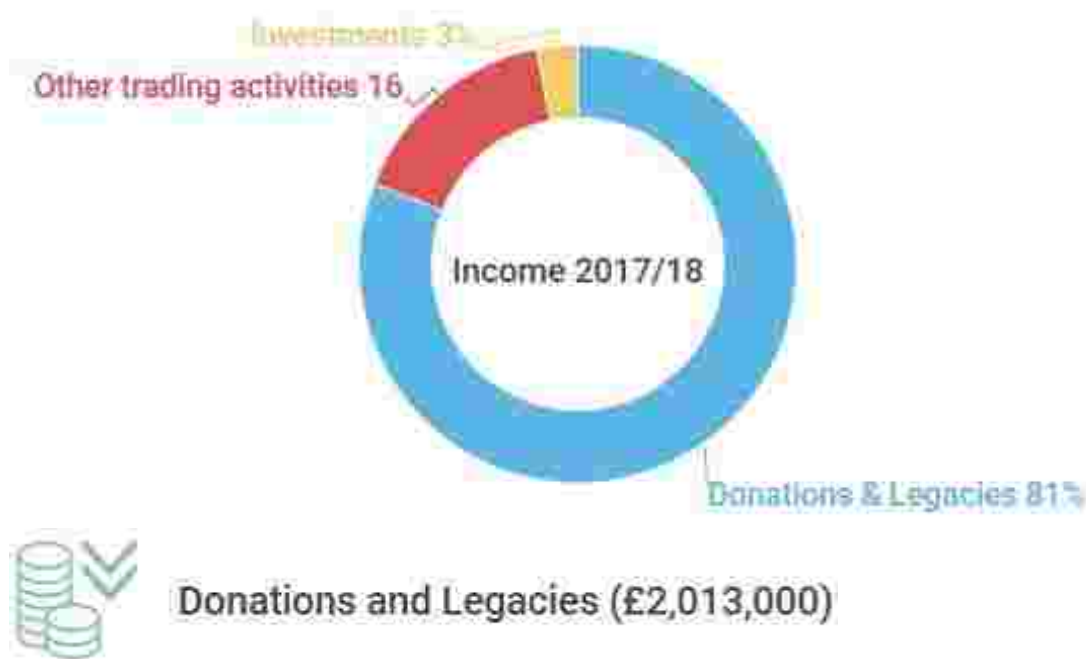
Sponsored head shave for Alaw Ward & CCU Ysbyty Gwynedd in memory of her son William to thank staff for the wonderful care he received before sadly passing away.



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Source of Income

The chart below shows the sources of income for Awyr las. The largest represents gifts, donations and legacies from the public.



In detail:

- Donations (£1,170,000): from a few pence in a collecting box to several hundred pounds from grateful relatives, all the gifts given through the Charity are thankfully received and all contribute to making a significant difference for patients receiving care and treatment in North Wales.
- Legacies (£843,000): NHS services in North Wales are fortunate to be remembered by so many people each year in their Wills. Significant legacies received during this year included:
 - ❖ A legacy of £110,000 for the Alaw Cancer Ward, Ysbyty Gwynedd

- ❖ A legacy of £100,000 split equally between the Cancer Fund and Critical Care Unit at Ysbyty Glan Clwyd
- ❖ A legacy of £70,000 for the Alaw Cancer Ward, Ysbyty Gwynedd
- ❖ A legacy of £57,000 from the Livsey fund for a new Ultrasound machine in Ysbyty Glan Clwyd

During 2017/18 over 5,000 generous people and organisations supported the 370 plus funds that together form the Charity. We would like to extend our thanks to the many individuals who continue to give donations and make a huge difference to patients and their families across North Wales.



Other Trading Activities (£403,000)

By supporting an existing fundraising event or organising one of their own with the knowledge and approval of the Charity, thousands of people have had a good time whilst raising money for Awyr Las over the past year. Committed volunteers, supported by the Fundraising Support Team, organised hundreds of 'in aid of' events from small cake bakes to large-scale gala dinners this year and took part in organised events and challenges across the globe.



Investment Income (£67,000)

By investing funds not immediately required for use by the Charity, interest and dividends have been accrued.

Source of expenditure**Grants for NHS Capital (£1,104,000)**

- a) Equipment: With advances in technology and technological obsolescence of existing equipment the Charity makes a real difference by purchasing new medically advanced items in a timely manner, ensuring that patients can assess new equipment much faster than it would otherwise be possible.
- b) Buildings: Throughout this year Awyr Las has funded several schemes for refurbishing NHS buildings and facilities and improving the environment for patients and their families. These improvements just wouldn't be possible without the generous support given through Awyr Las.





Staff Education and Welfare (£652,000)

The Charity helps to ensure that patients receive the highest quality of care through funding additional training opportunities, including specialist conferences in order to expand NHS staff's knowledge and to bring new ideas back to North Wales. Awyr Las also funds extra amenities and special projects that staff will benefit from.



Patient Education and Welfare (£886,000)

Awyr Las has supported a huge number of patient-related purchases and activities during the year. Examples include funding wigs for Cancer and Dermatology patients who have lost their hair and funding of the Robin Volunteers programme in hospitals.



Medical Research (-£13,000)

Medical Research (-£13,000). Research is a long-term endeavour and our projects explore new ideas which we hope will be proven in the future to be of benefit. During 2017/18 underspend on previously committed expenditure for a project has led to us reporting a negative figure against this area.



Other (£30,000)



Financial health

The assets and liabilities of Awyr Las as at 31st March 2018 are shown below, compared with the position at 31st March 2017. Further details can be seen in the financial statements section.

	31 March 2018 £000	31 March 2017 £000
Tangible assets	135	0
Fixed asset investments	7,572	7,440
Net current assets/(liabilities)	(82)	660
Creditors falling due after more than one year	(28)	(6)
Total Net Assets	7,597	8,094
Restricted designated funds	3,282	3,584
Unrestricted designated funds	4,315	4,510
Total Funds	7,597	8,094

A few helpful definitions:

- **Tangible assets** is land donated to the charity.
- **Fixed asset investments** are investments in quoted stocks and shares.

- **Net current assets** represent cash held plus money owed to the Charity, less money owed by the Charity to others and any outstanding liabilities (commitments made for grant funding that has not yet been spent).
- **Creditors falling due after more than one year** represent commitments made for grant funding where the scheme runs for more than one year.
- **Restricted designated funds** represent the money held by the Charity which can only be used for specific purposes.
- **Unrestricted designated funds** represent the 370 plus designated funds which are identified to specific areas and/or services. They have been created in line with sections 90 and 91 of the National Health Service Act 1977 which require that the trustees respect, as far as practicable, the specific intentions of the gifts received through wards, departments and specialities. By designating funds the trustees ensure that those gifts are channelled towards charitable purposes in those areas.
- **Undesignated Funds** represent those funds available for distribution by the trustees at their discretion.

Our Investments

Many of the donations and legacies received cannot be spent immediately, as they need to be accumulated to fund the most appropriate purchases to improve patient care. Therefore, Awyr Las invests these donations in order to generate income and protect their value in real terms. The Charity's investment managers are Rothschild Wealth Management Limited.

The Trustee has adopted an ethical framework for investments, with underlying principles supporting an ethical component of the overall investment strategy. This has given direction to the investment manager to develop a suitable investment strategy which is consistent with these ethical principles, whilst affording sufficient flexibility to

“The Trustee has adopted an ethical framework for investments”

provide the best balance of risk and reward for the Charity. The portfolio is managed in accordance with this agreed strategy, which is as follows:

‘It is recommended that there is negative exclusion of investment in companies manufacturing and distributing:

- Alcoholic products;
- Tobacco products; and
- Any products which may be considered in conflict with the Health Board’s activities.

Investment in companies:

- Which have a poor record in human rights and child exploitation; and/or
- Which derive their profits from countries with poor human rights records should not be permitted.

“Investment performance is monitored by the Charitable Funds Committee”

In addition, investment in companies that demonstrate compliance with the principles of the Equality Act 2010 should be supported.’

Investment performance is monitored by the Charitable Funds Committee at its quarterly meetings. The Committee receives reports from the investment managers explaining the portfolio’s performance, the level of risk seen and expectations for the future.



Dulas Ward, Ysbyty Gwynedd with blood pressure monitor and fans purchased using Awyr Las funds.

Performance

Performance against objectives

The overall objective of the Charity is to provide support for the benefit of patients receiving care and treatment from the Betsi Cadwaladr University Health Board in accordance with the wishes of the Charity's donors.

To ensure that the Charity's money is well spent and meets with its objectives, all applications for grants over £5,000 require approval from either the Charitable Funds Advisory Group or the Charitable Funds Committee.

The Charitable Funds Advisory Group was established at the start of 2016 to provide further scrutiny of applications. The Advisory Group is a sub-Group of the Charitable Funds Committee and has a wide-ranging membership from medical staff to patient representatives. For applications between £5,000 and £25,000, the Advisory Group has delegated authority from the Committee to make a decision on approving or otherwise. For applications of over £25,000, the Advisory Group will provide comments for the Charitable Funds Committees' consideration to help inform their decision. Applications are required to provide details on key service benefits and ways to measure them, risks and mitigations, and how the proposal addresses health inequalities.

“Charitable Funds Advisory Group was established at the start of 2016 to provide further scrutiny”

Our Fundraising Performance

The fundraising section of the Support Team is responsible for promoting fundraising for and giving to the Charity, ensuring that it is carried out in line with regulation and best practice, and for coordinating fundraising activities related to NHS facilities, services and projects. The Team provides support for Awyr Las' fundraisers and donors and it also offers assistance to the 70 plus other charitable groups and associations that

provide financial and voluntary support for hospital sites and healthcare services across North Wales.

Frontline and NHS support staff across North Wales play a key role in promoting what is their Charity, many taking time to visit schools and organisations, and forging relationships with local and national businesses, trusts and foundations.

The Fundraising Support Team provides help and advice for anyone who wishes to safely and legally raise funds for the Charity, and this year developed the first workshops on fundraising planning for Fund Advisors.

The Fundraising Support Team has launched and supported a number of high profile appeals, events and activities this. During the year, total income from fundraising (shown as other trading activities in the Statement of Financial Activities) increased from last year by £47,000 to £403,000. The Charity's fundraising activity is benchmarked against similar charities through the Association of NHS Charities the fundraising cost to income ratios are regularly monitored.

Whilst many individuals and groups do indeed support the NHS in North Wales by organising fundraising events, many others donate their time, ideas, goods and expertise. Together all supporters make a huge and invaluable difference to the lives of patients and their families.

BY YOUR SIDE WALK = 2017

Over
£100,000

raised for cancer services
in North Wales

Over
50
Volunteers

Over
130
miles in total

Over
250

people with cancer, dementia
and carers summiting
Snowdon on the Snowdon
Rocks Train

11
walking days

Over
1,500
people of all ages
getting involved



Future Plans

The Charity's strategic plans are outlined in the Awyr Las Strategy for 2016-21, which is available to download from the Charity's website, www.awyrlas.org.uk. This plan highlights the importance of the four pillars of the Charity – the 'Bens':

- **Beneficiaries:** the patients and families we serve
- **Benefactors:** the donors whose gifts ensure the Charity can continue to enhance healthcare provision
- **Bendigedig:** the NHS Staff across North Wales
- **Benevolent:** the volunteers who give their time to support the Charity

The 'Bens' lie at the heart of all Awyr Las' future plans. The principal goals for the Charity are to help:

1. Create *transformational change* for the most vulnerable across the region
2. Support *impactful change* for patients and their families at a local level

Transformational Change

The Charity aims to prioritise the needs reflected in BCUHB's Living Healthier, Staying Well strategy in order to improve the health and wellbeing of the most vulnerable across the region. Awyr Las provides support for all patients and service users but in order to help create transformational change a greater emphasis is being placed on:

- ✓ Older people
- ✓ Children
- ✓ Mental Health services

Impactful Change

The Charity's Support Team is working with operational staff, patients and their carers to identify local requirements including new equipment and facilities; special projects; research and education programmes so that donations through the Charity will help support impactful change for patients and their families at a local level.

The Awyr Las Support Team is also focussing on achieving key operational goals, which are detailed in the Awyr Las Strategy for 2016-21.

Governance

Our grant making policy

Awyr Las makes grants from both its restricted and unrestricted funds. These funds are further split into undesignated funds and designated (earmarked) funds.

- I. Undesignated funds – These funds are received by the Charity with no particular preference expressed by donors or a preference for the donations to be applied to the greatest priorities. These are used to fund things that are either needed across the Health Board, or in areas/services that do not have their own fund. The Head of Financial Services acts as the Fund Advisor on undesignated funds and so can authorise expenditure up to £5,000. Undesignated funds have been decreasing in value significantly over the last few years and this is an ongoing challenge for the Charity as it limits the things that can be funded where there is no suitable designated fund.
- II. Designated funds – Within Awyr Las, the majority of donations sit in one of the 371 designated funds which are linked to specific areas and/or services. Every fund has at least one Fund Advisor, who acts as the authorised signatory on the fund for purchases up to £5,000 and oversees the income and expenditure of the fund. Fund Advisors are responsible for ensuring that the expenditure they authorise from their funds is appropriate and fits in with the objects of the fund and the Charity.

Scheme of delegation for Awyr Las

<i>Value of expenditure (£)</i>	<i>Authorisation required by</i>
<i>£0 - £5,000</i>	Undesignated Funds – Head of Financial Services Designated Funds – Fund Advisor
<i>£5,001 – £25,000</i>	One of the above; and Relevant Senior Manager; and Relevant Chief Financial Officer; and Capital Programme Manager Charitable Funds Advisory Group
<i>Above £25,000</i>	All of the above; and Charitable Funds Committee

In planning activities for the year and when considering applications for grant funding, the trustees consider the Charity Commission's guidance on public benefit.

Reserves policy

Reserves that are part of a Charity's unrestricted income funds which are freely available to spend on any of the Charity's purposes. The reserves policy explains why a Charity is holding a particular amount of reserves and should take into account the Charity's financial circumstances and other relevant factors.

To establish the Charity's target level of reserves, a number of factors were considered:

- Anticipated levels of income and expenditure for the current and future years;
and

- Future needs and opportunities, commitments and risks. This includes looking at future plans, projects or other spending needs that cannot be met from the income of a single year's budget.

Taking these into account, the Charity's reserves policy for 2017/18 was as follows:

'The reserves policy has the objective of ensuring that the Charity has sufficient funds available to maintain liquidity, cover unforeseen risks and provide for future opportunities. The Charity relies heavily on income from donations, fundraising and legacies. These are unpredictable sources that can vary year to year. Therefore the Charity needs sufficient reserves to be able to continue its activities in the event of fluctuations in its income. The Charity has a target level of reserves of £3,060,000. This is based on the following calculation, with average figures taken from the last three years' of audited accounts:

- One year's administration costs (support costs, fundraising costs and investment management costs).
- 25% of the value of investments held.
- 25% of the grant-funded activity expenditure.

The target level of reserves will be reassessed on an annual basis. The Trustee will review the actual reserves held against the target throughout the year, to ensure that sufficient funds are held within the Charity, whilst also continuing to utilise funds within a reasonable period of receipt.'

The available unrestricted reserves as at the 31st March 2018 totalled £4,155,000, the reserves were above the target. The Charity will continue to promote a culture which recognises that the Charity's should be spent within a realistic timescale and work with fund advisors to develop plans to utilise the donations received.

"The Charity has a target level of reserves of £3,060,000"



Nel Del entertaining Jack on the children's ward

How the North Wales NHS Charity's affairs are organised: Reference and Administration Details

The Betsi Cadwaladr University Health Board Charity and other related Charities (the Charity), registered Charity number 1138976, is constituted under a trust deed dated 23rd September 2010.

It is registered with the Charity Commission as the 'Umbrella Charity and Other Related Charities', with objects that the funds be used 'for any charitable purpose or purposes relating to the National Health Service'. This registration arrangement, which simplifies the statutory reporting requirements, is formally recognised by a Declaration of Trust held by the Charity Commission.

Within this group registration arrangement there are two charities,

- Betsi Cadwaladr University Health Board Charity
- The North Wales Cancer Appeal (previously The Ron and Margaret Smith Cancer Appeal)

On 24th June 2013, the Charitable Funds Committee agreed to rename the main Betsi Cadwaladr University Health Board Charity as Awyr Las Gogledd Cymru/Blue Sky North Wales – Awyr Las for short. This name has been entered on the Charity Commission's Register.

The Betsi Cadwaladr University Health Board is the legal corporate trustee of the Charity, which means that whilst the Board members are responsible for the administration of the funds, they are not individually trustees of the Charity. The Chair and Independent Members of the Health Board are appointed by the Cabinet Secretary for Health and Social Services of the Welsh Government, with the Executive Directors being appointed in accordance with Health Board policy.

The Awyr Las Trustee

The Betsi Cadwaladr University Health Board is the legal corporate trustee of the Charity.

The corporate trustee has delegated the responsibility for the administration of the Charity to the Charitable Funds Committee. This is a formal Committee of the full Health Board consisting of a minimum of two Independent Members and two Executive Directors, including the Health Board's Executive Director of Finance. The Charitable Funds Committee meets at least four times a year.

Trustee Recruitment, Appointment and Induction

The Board Members of the Health Board make up the corporate trustee. The Chair and Independent Members of the Health Board are appointed by the Minister for Health and Social Services of the Welsh Government, with the Executive Directors being appointed in accordance with Health Board policy.

New members of the Board are provided with appropriate induction and training on behalf of the Executive Director of Finance, along with previous year's Annual Reports and Financial Statements, copies of the Charity's Governing Documents and relevant Charity Commission publications.

The voting Board Members of the corporate trustee during the 2017/18 financial year were as follows:



Mr G Doherty
Chief Executive



Mrs G Harris
Executive Director of Nursing and
Midwifery



Mr R Jones
Interim Executive Director of
Workforce and Organisational
Developments
(from 20 Nov 2017)



Mr J M Jones
Executive Director of Workforce
and Organisational Developments
(to 19 Nov 2017),
Director of External Investigations
(from 20 Nov 2017)



Mr G Lang
Executive Director of Strategy



Dr Evan Moore
Executive Medical Director



Ms M Olsen
Chief Operating Officer



Ms T Owen
Executive Director of Public Health



Mr R Favager
Executive Director of Finance



Mr A Thomas
Executive Director of Therapies
and Health Sciences



Dr P Higson
Chairman



Mrs M Hanson
Vice Chair



Mrs M W Jones
Independent Member



Mr C Stradling
Independent Member



Cllr B Feeley
Independent Member



Cllr Cheryl Carlisle
Independent Member



Mr J Cunliffe
Independent Member



Ms J Dean
Independent Member
(until 31 Dec 17)



Mrs L Meadows
Independent Member



Prof J Rycroft-Malone
Independent Member



Mrs B Russell Williams
Independent Member

Our Staff and Advisors

The Charity does not directly employ any staff. The day to day management of the Charity is delegated to the Executive Director of Finance.

Members of the Awyr Las Support Team are employed by the Health Board and then recharged to the Charity in accordance with the proportion of their time that has been spent on Charity work. The Health Board Senior Manager responsible for the administration of the Charity is Peter Lewis, Head of Financial Services (during the reporting year, Helen MacArthur held this post). The Charity Accountant is Rebecca Hughes and the Head of Fundraising is Kirsty Thomson.

Bankers

NatWest Bank Plc

High Street

St Asaph

Denbighshire

LL17 0RF

Investment Advisors

Rothschild Wealth Management (UK) Ltd

New Court

St Swithin's Lane

London

EC4N 8AL

Registered Auditors

Wales Audit Office
24 Cathedral Road
Cardiff
CF11 9LJ

Key Management Personnel Remuneration

The trustees have concluded that the corporate trustee through the Charitable Funds Committee comprises the key management personnel of the Charity as they are in charge of directing and controlling the Charity.

The Charity does not make any payments for remuneration nor to reimburse expenses to the Charity trustees for their work undertaken as trustee.

Trustees are required to disclose all relevant interests, register them with the Health Board and withdraw from decisions where a conflict of interest arises. All related party transactions are disclosed in note 2 to the accounts.

Risk Analysis

As part of the Charitable Funds Committee meetings that take place at least four times a year, the trustees consider the major risks facing Awyr Las. The Committee has reviewed systems and identified steps to mitigate those risks. Five major or moderate risks have been identified and arrangements have been put in place to mitigate those risks.

I. Fundraising

There are four themes under this risk: Risk of non-compliance with fundraising regulations; the risk of involvement with third parties; the risk that the Charity

is not aware of all fundraising taking place in its name; and a risk that not all basic processes are in place to ensure the very best support.

To mitigate the first of these risks the Charity has become a member of the Fundraising Regulator and is a member of the Association of NHS Charities. The Charity's Support Team members are encouraged to attend workshops and carry out additional training to ensure all members are aware of existing and new regulation and guidance.

The Charity works with a number of third parties, including fundraisers and volunteers. In order to ensure all arrangements with these third parties are clear and set out at the start of the collaboration, third-parties and a representative from the Charity Support Team signs a Collaborative Working Agreement (JWA) which lays out the terms of the relationship.

The Charity has numerous supporters, many of whom organise fundraising events in aid of the Charity. The Charity Support Team continues to foster good working relationships with staff across North Wales to ensure good communication links with staff, the public and donors to make sure people are aware of the need to seek approval from the Charity Support Team for any fundraising being undertaken in the Charity's name.

A revised marketing and stewardship plan has been drawn up which is being implemented over the next 2 years. This plan is designed to help make sure all supporters receive the recognition they deserve, and are kept abreast of how

their donations make a difference should they choose to keep in touch with the Charity Support Team.

II. Fund Advisors

The Charity's Fund Advisors act on behalf of the Trustees in making certain decisions, but are not always aware of the Charity Commission guidelines that they need to follow. This creates a governance risk for the Charity. To mitigate this risk a Fund Advisor Handbook has been developed to provide guidance and support to Fund Advisors in discharging their responsibilities. This document includes an Accountability Agreement for all Fund Advisors to ensure that roles and responsibilities are understood and accepted. All Fund Advisors are obliged to undertake an Annual Review of their fund. A rolling programme of Fund Advisor training has been established to minimise the governance risk for the Charity.

III. Appeals

There is a risk that the Charity could give grants to and fundraise for items and services that are not strategic priorities. In order to prevent this from happening, and in order to enable *transformational change* for the most vulnerable across the region to happen, the Charity Support Team are working to launch strategic appeals to support the following four main patient groups:

- ✓ Older people
- ✓ Children and young people
- ✓ People with Mental Health issues
- ✓ Families affected by cancer

The appeals may support preventative programmes as well as new facilities, equipment and additional services for primary care and community settings as well as Ysbyty Glan Clwyd, Ysbyty Gwynedd and Wrexham Maelor.

New internal communication and marketing campaigns are being rolled out to encourage more *impactful change* for patients and their families at a local level. The Charity's Support Team members are working with nursing and medical colleagues to identify small but significant changes needed or new pieces of equipment. The team is helping to develop promotional projects to help encourage giving to support these priorities, which otherwise wouldn't be funded, or which can't be funded in a timely manner through NHS core funding.

IV. Staff Engagement with the Charity

An engaged workforce is crucial to the success of the Charity. There is a risk that staff are disengaged, or unaware of the Charity, and so do not positively promote it with patients and potential donors. To mitigate against this, an action plan is being rolled out to better inform and involve all staff. At the centre of this plan are Charity Champions who at ward, department or locality level can help promote the impact of the Charity.

V. Investments

A large proportion of the Charity's assets are held within the investment portfolio. There is a risk that the portfolio falls significantly in value and severely impairs the Charity's ability to support future projects. Monitoring of investments and the portfolio performance therefore needs to be a continual process. The Charity's investment portfolio is monitored on a monthly basis by

the Charity Support Team and on a quarterly basis by the Charitable Funds Committee. The investment policy is reviewed by the Committee on an annual basis, in conjunction with the Investment Managers, to ensure it remains relevant to the Charity's long-term strategy.

Wider Networks

Awyr Las is one of over 250 NHS linked charities in England and Wales who are eligible to join the Association of NHS Charities. As a member Charity, Awyr Las has the opportunity to discuss matters of common concern and exchange information and experiences, join together to lobby government departments and others, and to participate in conferences and seminars which offer support and education for staff and members of the Charitable Funds Committee.

Related Parties

Members of the Health Board (and other senior staff) take decisions both on Charity and Health Board matters but endeavour to keep the interests of each discrete. The Charity provides the majority of its grants to the Betsi Cadwaladr University Health Board.

Awyr Las' Relationship with the Wider Community

The support given through Awyr Las and other charities that directly support North Wales' hospitals and community health care services has a huge impact on patients and also on staff. The Awyr Las Support Team and volunteers continue to forge strong relationships with NHS members of staff and local organisations and businesses that play a vital role in the success of the Charity.

NHS staff regularly hold cheque presentations and small events to show their gratitude for donations, inviting supporters and potential supporters to come and learn more about how specific donations make a difference in different wards and departments.

Volunteers

NHS Staff across North Wales would like to pay tribute to:

- Awyr Las' volunteers for their time, passionate support and commitment.
- The NHS members of staff who give of their time out of hours in support of the Charity.
- Awyr Las' fundraisers who do so much to encourage others to enrich the lives of others through donations and fundraising activities.



Your Support

Having read all about the Charity, please consider supporting the work of Awyr Las. The challenge facing Awyr Las in the future is to maintain and grow support so that patients can continue to benefit from improvements to care and treatment offered through Awyr Las grants.

All donations make a difference:



Give today to support Awyr Las

There are many ways you can support Awyr Las: by donating money, time or your talent. Awyr Las depends on your contributions. If you would like to make a donation or support any of fundraising activities, please visit the Awyr Las website or contact the Fundraising Support Team on:

Telephone 01248 384395
Email awyrlas@wales.nhs.uk
Website www.awyrlas.org.uk.



The Alaw Unit in Ysbyty Gwynedd recently welcomed volunteers from Tesco and The National Trust who organised a 'garden makeover'.